

Global Engineeer Girls Eyes Global Expansion In 2025 As It Celebrates International Women's Day

- Over 1,700 female students have been mentored and trained by GEG
- More than 250 women have secured careers in STEM because of GEG's programs

March 8, 2025 – Global Engineer Girls (GEG), Limak Holding's global philanthropic initiative dedicated to increasing women's representation in Science, Technology, Engineering, and Mathematics (STEM), celebrates International Women's Day by announcing its expansion in three new countries.

Despite steady progress, women still make up only <u>27% of STEM graduates</u> and <u>26%</u> of the STEM workforce. This underscores the urgent need to empower the future generations of women scientists, engineers, and innovators – an effort GEG is driving forward.

Established in 2015 by Ebru Özdemir, Chairperson of Limak Group, GEG has supported over 1,700 students in STEM fields and placed 250 women in full time engineering positions. The program provides opportunities for young women in industries where they have long been underrepresented, including chemical, civil, computer, electrical-electronic, and mechanical engineering. This involves mentorship, financial assistance, skills training and career development opportunities.

With successful programs running in Türkiye, Kingdom of Saudi Arabia, Kosovo and North Macedonia, GEG is now looking to launch into three new countries across Europe and Africa, further strengthening its international impact.

Demonstrating the power of investing in women's education and careers, GEG alumnae share their experiences. Eda Adanır, who began her journey with GEG while in her final year at Gaziantep University, comments:

"As a student in need of financial support, I initially saw this as just another scholarship program. However, over time, I realized that the program provided everything an engineering student would need to be fully equipped and prepared for their career. Thanks to the mentorship and training I received, I started my career with confidence. Now, as I celebrate the 8th year of my career at Limak Iskenderun Port, I proudly mentor GEG students, supporting them in their education, internships, and job searches. It is a privilege to give back to the program and sisterhood that shaped my engineering journey."

Nihan Akkaya, who pursued a double major in Industrial and Civil Engineering and found a life-changing opportunity through GEG, and Anisa Dogani, a GEG alumna from Kosovo who now works as a Planning Engineer, also recall their experiences. Akkaya shares:

"One door had closed as I left university, but I had no idea that another one, one that would change my life, was about to open. After graduating, I worked on one of the highest dams in the world and later transitioned to Limak's Head Office, contributing to international infrastructure projects. Today, I am part of NEOM, a visionary mega-project in Saudi Arabia."

"GEG training changed how I see engineering. I realized it's not just about technical skills; it's also about making a positive impact on society. Now, I'm inspired to work on sustainable solutions and collaborate with different people," comments Dogani.

A former engineering student herself, Ebru Özdemir, knows first-hand the challenges women face in STEM. Now a global industry leader, she emphasizes the role of mentorship, support, and investment in women pursuing STEM careers.

"Our mission with GEG is to go beyond encouragement—we are creating tangible pathways for women in STEM by ensuring they have the mentorship, resources, and career opportunities to thrive. That's why today, as we celebrate International Women's Day, and as we look ahead to 2025, we anticipate expanding our program's reach internationally. Engineering is the catalyst for transformative change. The success of our participants proves that real change is happening, and we are proud to be part of it." Özdemir said.

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About Global Engineer Girls

Global Engineer Girls (GEG) is an international philanthropic initiative that aims to inspire the next generation of female engineers. The inception of GEG was driven by Limak Group of Companies' culture and its Chairperson's, Ebru Özdemir's, deep personal commitment to improving women's representation in STEM. GEG provides girls and women with education, mentorship and career opportunities in Türkiye, North Macedonia, Kosovo and Saudi Arabia.

Initially launched in Türkiye in 2015 as Engineer Girls of Türkiye, Limak Group's philanthropic initiative has supported over 1,700 young women enrolled in engineering departments such as chemical, civil, computer, electrical-electronic, environmental, industrial, and mechanical engineering. Many of GEG's participants have gone on to secure internship and employment opportunities.

In 2022, following its success in Türkiye, the initiative became Global Engineer Girls and launched new programs in North Macedonia and Kosovo, further scaling in 2024 into the Kingdom of Saudi Arabia.

GEG's 2025 aim to launch in three new markets form key milestone for the initiative's global expansion.

For more information about GEG, visit <u>https://www.globalengineergirls.com/</u>

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